



the idea lab

CALL FOR SUBMISSIONS

What is the McKendree Idea Lab?

Modeled after the popular TED Talks (technology, entertainment and design), the *McKendree Idea Lab* features 5 informative and performative talks in one 90-minute event at the Hettenhausen Center for the Arts. Each talk will be limited to between 12-16 minutes in length and should seek to educate, inform and entertain. After a successful kick-off event in 2016, the *idea lab* is returning in 2019.

Who will speak?

Anyone who can present a lively, thought provoking and exciting talk. The McKendree Speaker Advisory Committee is currently calling for submissions and anyone interested in giving a talk is encouraged to submit their idea. The Committee will select 5 speakers from all the submissions received. **The idea Lab event will be held March 19, 2019.** Each speaker will receive a \$1,000 stipend to cover their expenses. The event will be technology friendly and speakers are encouraged to incorporate displays, media and other visual elements into their talks.

What kind of talk can I give?

Talks are limited to 12-16 minutes and should be informative and interesting to a very broad and general audience. There is no topic requirement, only that it be appropriate for any age and background.

OK! I want to submit my idea, what do I do?

The committee will accept proposals for talks until September 1, 2018. All proposals must include the following:

1. Name
2. Phone
3. Email
4. Past presentation experience
5. Title of talk
6. One or two sentence summary of topic suitable for our marketing material
7. Brief description of topic. This should include a bulleted outline of 5 to 10 main topics covered in talk.
8. 1 – 2 minute video showcasing your ability as a presenter. Be creative!

Timeline:

April 27: Call for submissions

Sept. 1: Deadline for submissions

Oct. 1: Speaker selection made and announced

Oct – March: Prepare your talk while McKendree promotes the event

March 19: Afternoon rehearsal, dinner, event and post event reception.

Please send your submissions to:

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