



4th ANNUAL MCKENDREE SPRING FLING WING THING

Local Business Competition

SATURDAY, APRIL 21, 2012 FROM 2PM-6PM

JUDGING...AND BRAGGING RIGHTS:

- BEARCAT BEST WINGS • PEOPLE'S CHOICE • BEST CREATIVE WINGS
- BEST BUFFALO HOT WINGS

Prizes for each category. Tickets will be sold for wing samples. Proceeds to benefit Hope for Heroes.

OTHER FUN EVENTS:

- LIVE MUSIC • CRAFTS AND ACTIVITIES • INFLATABLES/GAMES • FOOD

There is no entry fee for participating businesses. Funds received will benefit Hope for Heroes. **It is recommended that teams prepare a minimum of 250 wings.** Restaurants are allowed to prepare wings at their respective institutions or they may prepare them on site with approval. Teams must bring utensils, warming equipment (i.e. sterno type warmers), paper towels, items for wing storage, and trash bags. Canopies and umbrellas (if wanted) will be the team's responsibility. (1) 10x10 tent, (1) 8-Foot table and 4 chairs will be provided.

For complete rules, entry form and more information, contact Craig Robertson, Director of Campus Activities Board at 618-537-6856; email: croberts@mckendree.edu.

Dear Potential Wing Thing Participant,

We cordially invite you to participate in the fourth annual McKendree University Spring Fling Wing Thing hosted by the Campus Activities Board. With the support of our campus and the community, our goal is to continue this fun event, which we will host on April 21, 2012. This will be a great opportunity to showcase your business to the college community and local area patrons, prove that you have the best wings around, and help us raise some funds for Hope for Heroes! We want your restaurant to be a part of this event.

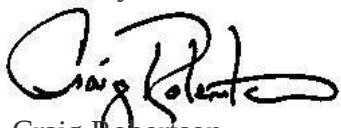
Hope for Heroes is dedicated to helping improve the lives of our veterans and communities by creating an environment of hope and unity through grassroots involvement, hard work, and honest answers. Their goal is to serve as the focal point for Heroes and families and act as a conduit for helping agencies that support our Heroes from all generations. The efforts of the Spring Fling Wing Thing will assist with the purchase of Deployed Gift Boxes with essentials for our troops.

As you know, everyone loves wings, and everybody has an opinion about their favorite style, their favorite place to eat them, and their favorite way of preparing them. There are so many options of flavor – from the traditional Buffalo-style to sweet & sour, to who knows what! Discussions about wings can bring talk more heated than the wings themselves. We hope that you take the opportunity to let your wings do the talking.

It is our hope that you will join us for a fun weekend and participate as a Spring Fling Wing Thing team this year, which will give you the opportunity to win one of our coveted awards, plus gain exposure to our campus and the community. There are a number of other events and activities planned, including inflatable games, crafts, contests and live music. We will also host our annual Wing Bobbing competition featuring McKendree students. We have attached information for your team, including a registration form, judging and prizes, etc. We will have a maximum of 10 teams, and participants will be chosen on a first come basis.

Spring Fling has proven to be the “Last Blast” of the semester for our students, and it becomes that much more special when we have participation from members of our community. If you have questions about this year’s event, please do not hesitate to contact me. We look forward to working with you and thank you for your consideration and support of our event!

Sincerely,



Craig Robertson
McKendree University
Director, Campus Activities

Alyssa Spano
McKendree University
Traditions Event Chair

Annie Jenkins
McKendree University
Traditions Event Co-Chair



McKendree University Spring Fling Wing Thing

OFFICIAL GUIDELINES and BENEFITS

Official Guidelines

Guidelines for participating at the McKendree University Spring Fling Wing Thing are listed and are **SUBJECT TO CHANGE**

Benefits of Participation

As a participant in the 2012 Spring Fling Wing thing, your restaurant will compete to for a variety of honors, including “Bearcat Best Wing,” which will be awarded to the restaurant with the best overall wings. Any of our prestigious honors will give you bragging rights for the next year, and an impressive trophy for your building to announce your award. Even if your restaurant doesn’t win, the event will provide exposure to our students and members of the community. It’s a fun and affordable way to get your name out there and let everyone know that YOU have the best wings around. Plus you will be supporting a great cause too!

What’s In It For You?

- Support for a great cause!
- Bragging rights for having the best wings in the area
- Exposure to potential customers
- Trophy and cash prize for winners
- 4 Spring Fling Wing Thing t-shirts for your cooking team
- Free website Banner ad for your website to recruit people to support you at the event
- Preference for participation in the 5th Annual Spring Fling Wing Thing in 2013

PRIZES:

- **Bearcat Best Wings – Judged Category (\$300 and Grand Trophy)**
 - *Best overall wing voted on by judges*
- **The Chicasso - Most Creative Wings (Trophy and banner)**
 - *Best alternative flavor wing*
- **Hot Chick on Campus (Trophy and banner)**
 - *best buffalo style hot wing*
- **Best Finger Lick’n Chicken (Trophy and banner)**
 - *People’s Choice Award*

Judging (Bearcat Best and Most Creative):

Using a scale of 1-5 for a total of 15 points, wings will be judged in the following manner:

1. Appearance/Presentation – Do the wings look appetizing?
2. Texture and Tenderness – Are the wings crispy, while still juicy on the inside? Are they rubbery?
3. Sauce/Seasoning and Flavor
4. Originality (Creative Wing) – Is the sauce made from scratch? Are the ingredients unique and unexpected?
(An ingredient list would greatly help)

Ingredients & Preparation:

Restaurants are encouraged to prepare wings at their respective establishments and make deliveries to campus. No Boneless wings allowed. Wings can be prepared on site at the event using your own equipment (grill/fryer), pending approval from the University. Teams must provide their own wings. **It is recommended that teams prepare a minimum of 250 wings. That number may change based on number of competing teams.** We will provide a 10x10 tent, (1) 8-foot table, 2 chairs, and power (available on a limited basis if needed). Teams must bring wings, utensils, cooking/warming equipment (i.e. sterno type warmers), serving equipment, paper towels, and trash bags. Hand sanitizer or sanitary wipe type items are required at each table.

Selling and Promotion:

Tickets will be sold to spectators at the cost of 10 tickets for \$6.00. They will trade the tickets in for wings at a participant's table. Individual, single tickets will cost \$.75. Proceeds from ticket sales will be donated to Hope for Heroes. Vendors are allowed to have coupons and other restaurant literature available at their booth. This is a great time to promote your business!

Registration and Booth Set Up:

Upon arrival at the site, the team captain must check in with the registration table for area assignment, and any new information concerning the cook-off. **Team's booth area must be set up and ready to serve by 1:45 p.m.** Elaborate area designs are encouraged but not mandatory. Public displays and demonstrations are encouraged as a part of crowd involvement.

Booth teardown: Approximately 5:30 p.m.

Areas must be cleaned up at the end of the event. Trash must be placed in provided dumpster. This includes any food waste or significant spills; customer discarded serving containers and implements, all cooking waste, and any raw food containers.

Application & Fees

There is no fee to participate in the McKendree University Spring Fling Wing Thing. Funds collected from the event will be donated to Hope for Heroes. Participating businesses are asked to bring a minimum of 250 chicken wings and serving supplies.

Liability and Inclement Weather

We will make every effort to operate the event in a safe and secure environment during rain or shine. However, should the event be forced to close or event hours are lost due to severe weather conditions or circumstances beyond its control; there will be **NO REFUNDS** of fees paid, nor shall McKendree University, the McKendree University Board of Trustees, and any subdivision or unit of McKendree University, its officers, employees, agents, and any McKendree Spring Fling Staff or volunteer be held liable for damages, claims, expenses, or losses incurred from cancellations.

Contestants know that there is inherent risk in preparing food and are solely responsible for their booth, product, and sanitary conditions as stated by St. Clair County Health Department Guidelines. Contestants must provide proof of insurance with registration. By completing this application, I agree to release McKendree University, the McKendree University Board of Trustees, and any subdivision or unit of McKendree University, its officers, employees, agents, and any McKendree Spring Fling Staff or volunteer from any and all liability, claims, costs, expenses, injuries, and/or losses, that I may sustain as a result of my participation the listed event.

ALCOHOLIC BEVERAGES ARE PROHIBITED ON THE MCKENDREE UNIVERSITY CAMPUS.

Contact Information

McKendree University Campus Activities Board
c/o Craig Robertson
701 College Road
Lebanon, IL 62254
Phone: 618-537-6856
Fax: 618-537-6449

Event Director – Craig Robertson - Email: croberts@mckendree.edu

Please complete the form below and fax/mail back to: McKendree University Campus Activities Board



McKendree University Spring Fling Wing Thing REGISTRATION FORM

Campus Activities Board will make every effort to operate the event in a safe and secure environment during rain or shine. However, should the event be forced to close or event hours are lost due to severe weather conditions or circumstances beyond its control; there will be **NO REFUNDS** of fees paid, nor shall McKendree University, the McKendree University Board of Trustees, and any subdivision or unit of McKendree University, its officers, employees, agents, and any McKendree Spring Fling Staff or volunteer be held liable for damages, claims, expenses, or losses incurred from cancellations.

I, _____ Restaurant/Individual Name will be participating in the McKendree University Spring Fling Wing Thing competition on Saturday, April 21, 2012 from 2pm until 6pm at McKendree University.

I understand that the charge to enter this event is a minimum of 250 chicken wings (per competition category) and plates, napkins, etc featuring my best recipe for public sampling, and to be set up and ready to serve by 2pm. I understand that I am responsible for the design/set up/teardown of my booth. I understand that I may only sell wings in exchange for tickets. I understand that I will not be permitted to sell any other food or beverages from my booth.

CONTACT PERSON _____

ADDRESS _____

PHONE _____ FAX (if available) _____ CELL: _____

TEAM NAME _____

NAMES OF TEAM MEMBERS

Contestants know that there is inherent risk in preparing food and are solely responsible for their booth and product's sanitary conditions. **Contestants must provide proof of insurance with registration.** By completing this application, I agree to release McKendree University, the McKendree University Board of Trustees, and any subdivision or unit of McKendree University, its officers, employees, agents, and any McKendree Spring Fling Staff or volunteer from any and all liability, claims, costs, expenses, injuries, and/or losses, that I may sustain as a result of my participation the listed event. **ALCOHOLIC BEVERAGES ARE PROHIBITED ON THE MCKENDREE UNIVERSITY CAMPUS.**

Printed Name

Signature

Date

TEAMS MUST BE IN PLACE BY 2 PM AT THE MCKENDREE UNIVERSITY QUAD AREA ON APRIL 21, 2012.

PLEASE RETURN THIS FORM TO:

McKendree University Campus Activities Board

c/o Craig Robertson

701 College Road

Lebanon, IL 62254

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