

Luna Tsuzuki – music marketing

Why did you choose your degree program? How has it helped you grow personally and professionally?

I was interested in business, and I wanted to learn about music and play some instruments, so I decided to pursue this program. Throughout this program, I have more confidence to give presentations and speeches in front of people. I also feel more comfortable talking to people in the professional world.

What activities are you involved in at McKendree?

I was involved in KET, the Student Government Association, and choir during my undergraduate program.

What are you most proud of accomplishing during your time here?

I am most proud of getting an award from my major from McKendree.

If you could go back in time, what advice would you give your first-year self?

Don't hesitate to speak out.

Who helped you the most on your journey?

My friends, family, and professors. My friends always supported me mentally and made my college life the best. I was lucky to have my "American family." They gave me so many memories. My professors always helped me study and keep up my grades.

What's next after graduation?

I am in a master's program at McKendree University and am working at the Hett as a marketing graduate assistant.