

Jack Harris – digital marketing

Why did you choose your degree program? How has it helped you grow personally and professionally?

Digital marketing is a growing industry in today's world, so it was an easy choice. Paired with my business administration background, the digital marketing degree opens up endless career possibilities. Digital marketing has allowed me to grow personally and professionally by creating opportunities and relationships that I would've never been able to achieve.

What activities are you involved in at McKendree?

I'm on the McKendree's men's hockey team.

If you could go back in time, what advice would you give your first-year self?

I would just tell myself to soak up every minute of this experience. Take life a day at a time and don't stress about the future. God has a plan; trust Him.

Who helped you the most on your journey?

My family has supported me during this entire journey, so I owe them a huge thank-you.

What's next after graduation?

After graduating, I will be coming back for my master's degree and playing my last year of college hockey.