

McKendree University
Assessment 2.1
Learning Outcome: PERSONAL AND SOCIAL
RESPONSIBILITY

Students will exhibit personal and social responsibility.

Objective 1: Students will cultivate integrity through personal responsibility and ethical standards.

Assessment Instrument: Graduation Exit Survey – “Through my McKendree experience, I was successful in achieving the following outcomes:

- Clarifying personal values
- Developing capacity for making value judgments”

Participants: Seniors

Data Collected: April – May each year

Data Aggregated: By academic year

Instrument Scale: 1-5 where 1 = “strongly disagree” and 5 = “strongly agree”

Target Goal: Mean score of 4.40 or higher

Assessment Results:

Indicator	2016-2017		2017-2018		2018-2019	
	n	M	n	M	n	M
Clarifying personal values	103	4.17	159	4.30	203	4.25
Developing capacity for making value judgments	107	4.25	157	4.27	203	4.30

Assessment Instrument: National Survey of Student Engagement (NSSE) – “How much has your experience at this institution contributed to your knowledge, skills, and personal development in the following area?”

- Developing or clarifying a personal code of value and ethics”

Participants: First-year (FY) students and Senior-year (SY) students

Data Collected: Spring, every three years

Data Aggregated: Every three years

Instrument Scale: 1 = Very little; 2 = Some; 3 = Quite a bit; 4 = Very much

Target Goal: Mean of 2.90 or higher for FY students and 2.94 or higher for SY students

Assessment Results:

Indicator	2013-2014				2016-2017				2019-2020			
	FY students		SY students		FY students		SY students		FY students		SY students	
	n	M	n	M	n	M	n	M	n	M	n	M
Developing or clarifying a personal code of values and ethics	111	2.77	174	2.89	111	2.82	147	2.87	118	2.55	101	2.84

Objective 2: Students will exhibit social responsibility by participating actively in a democracy.

Assessment Instrument: Graduation Exit Survey – “Through my McKendree experience, I was successful in achieving the following outcomes:

- Awareness of national and international issues
- Becoming a responsible citizen”

Participants: Seniors

Data Collected: April – May each year

Data Aggregated: By academic year

Instrument Scale: 1-5 where 1 = “strongly disagree” and 5 = “strongly agree”

Target Goal: Mean score of 4.20 or higher for awareness of issues and mean of 4.50 or higher for becoming a responsible citizen

Assessment Results:

Indicator	2016-2017		2017-2018		2018-2019	
	n	M	n	M	n	M
Awareness of national and international issues	106	3.98	156	3.95	203	4.00
Becoming a responsible citizen	105	4.05	158	4.23	202	4.18

Assessment Instrument: Graduation Exit Survey – “Have you participated in your country’s state, federal and/or municipal elections during your educational experience at McKendree?”

Participants: Seniors

Data Collected: April – May each year

Data Aggregated: By academic year

Instrument Scale: Percentage reporting “Yes”

Target Goal: To be determined

Assessment Results:

	2016-2017		2017-2018		2018-2019	
Indicator	n	%	n	%	n	%
Participation in elections	NA	NA	NA	NA	204	72%

Assessment Instrument: National Survey of Student Engagement (NSSE) – “About how many hours do you spend in a typical 7-day week doing community service or volunteer work?”

Participants: First-year (FY) students and Senior-year (SY) students

Data Collected: Spring, every three years

Data Aggregated: Every three years

Instrument Scale: Average number of hours per week

Target Goal: Mean of 2.59 or higher for FY students and 2.80 or higher for SY students

Assessment Results:

	2013-2014				2016-2017				2019-2020			
	FY students		SY students		FY students		SY students		FY students		SY students	
Indicator	n	M	n	M	n	M	n	M	n	M	n	M
Hours per week	107	2.59	172	2.56	113	1.85	149	2.64	118	2.7	101	2.6

Significant Changes

- 2012-2013: Held voter registration drive on Lebanon campus.
- 2014-2015: Hired full-time coordinator for the Center for Community Service.
- 2014-2015: Started identifying service opportunities for each program in the Undergraduate Catalog.
- 2015-2016: Implemented single stream recycling.
- 2015-2016: Created the Social Justice and Equity Committee and launched Connection Groups.
- 2016-2017: Revised general education questions on the Graduation Exit Survey from satisfaction with outcomes to perceived efficacy of the general education curriculum.
- 2016-2017: Joined the All-in Campus Democracy Challenge.
- 2018-2019: Participated in Youth be Heard – Writing on Responsibility Project.