

**McKendree University**  
**Assessment 2.1**  
**Learning Outcome: PERSONAL AND SOCIAL RESPONSIBILITY**  
*Students will exhibit personal and social responsibility.*

**Objective 1: Students will cultivate integrity through personal responsibility and ethical standards.**

**Assessment Instrument:** Graduation Exit Survey - “Through my McKendree experience, I was successful in achieving the following outcomes:  
 · Clarifying personal values  
 · Developing capacity for making value judgments”

**Participants:** Seniors

**Data Collected:** April - May each year

**Data Aggregated:** By academic year

**Instrument Scale:** 1-5 where 1 = “strongly disagree” and 5 = “strongly agree”

**Target Goal:** Mean score of 4.40 or higher

**Assessment Results:**

	2016-2017		2017-2018		2018-2019		2019-2020		2020-2021		2021-2022	
Indicator	n	M	n	M	n	M	n	M	n	M	n	M
Clarifying personal values	103	4.17	159	4.30	203	4.25	266	4.24	218	4.27	165	4.15
Developing capacity for making value judgements	107	4.25	157	4.27	203	4.30	265	4.27	218	4.35	165	4.18

**Assessment Instrument:** National Survey of Student Engagement (NSSE) - “How much has your experience at this institution contributed to your knowledge, skills, and personal development in the following area?  
 · Developing or clarifying a personal code of value and ethics”

**Participants:** First-year (FY) students and Senior-year (SY) students

**Data Collected:** Spring, every three years

**Data Aggregated:** Every three years

**Instrument Scale:** 1 = Very little, 2 = Some, 3 = Quite a bit, 4 = Very much

**Target Goal:** Mean of 2.90 or higher for FY students and 2.94 or higher for SY students

**Assessment Results:**

Indicator	2013 - 2014				2016 - 2017				2019 - 2020			
	FY Students		SY Students		FY Students		SY Students		FY Students		SY Students	
	n	M	n	M	n	M	n	M	n	M	n	M
Developing or clarifying a personal code of values and ethics	111	2.77	174	2.89	111	2.82	147	2.87	118	2.55	101	2.84

**Objective 2: Students will exhibit social responsibility by participating actively in a democracy.**

**Assessment Instrument:** Graduation Exit Survey - “Through my McKendree experience, I was successful in achieving the following outcomes:  
 · Awareness of national and international issues  
 · Becoming a responsible citizen”

**Participants:** Seniors

**Data Collected:** April - May each year

**Data Aggregated:** By academic year

**Instrument Scale:** 1-5 where 1 = “strongly disagree” and 5 = “strongly agree”

**Target Goal:** Mean score of 4.20 or higher for awareness of issues and mean of 4.50 or higher for becoming a responsible citizen

**Assessment Results:**

Indicator	2016-2017		2017-2018		2018-2019		2019-2020		2020-2021		2021-2022	
	n	M	n	M	n	M	n	M	n	M	n	M
Awareness of national and international issues	106	3.98	156	3.95	203	4.00	266	4.04	218	4.09	165	3.90
Becoming responsible citizens	105	4.05	158	4.23	202	4.18	264	4.19	218	4.27	165	4.05

**Assessment Instrument:** Graduation Exit Survey - “Have you participated in your country’s state, federal and/or municipal elections during your educational experience at McKendree?”

**Participants:** Seniors

**Data Collected:** April - May each year

**Data Aggregated:** By academic year

**Instrument Scale:** Percentage reporting “Yes”

**Target Goal:** To be determined

**Assessment Results:**

	2016-2017		2017-2018		2018-2019		2019-2020		2020-2021		2021-2022	
Indicator	n	M	n	M	n	M	n	M	n	M	n	M
Participation in elections	N/A	N/A	N/A	N/A	204	72%	267	69%	219	81%	165	70%

**Assessment Instrument:** National Survey of Student Engagement (NSSE) - “About how many hours do you spend in a typical 7-day week doing community service or volunteer work?”

**Participants:** First-year (FY) students and Senior-year (SY) students

**Data Collected:** Spring, every three years

**Data Aggregated:** Every three years

**Instrument Scale:** Average number of hours per week

**Target Goal:** Mean of 2.59 or higher for FY students and 2.80 or higher for SY students

**Assessment Results:**

	2013 - 2014				2016 - 2017				2019 - 2020			
	FY Students		SY Students		FY Students		SY Students		FY Students		SY Students	
Indicator	n	M	n	M	n	M	n	M	n	M	n	M
Hours per week	107	2.59	172	2.56	113	1.85	149	2.64	118	2.7	101	2.6

## **Significant Changes**

- 2012-2013: Held voter registration drive on Lebanon campus.
- 2014-2015: Hired full-time coordinator for the Center for Community Service.
- 2014-2015: Started identifying service opportunities for each program in the Undergraduate Catalog.
- 2015-2016: Implemented single stream recycling.
- 2015-2016: Created the Social Justice and Equity Committee and launched Connection Groups.
- 2016-2017: Revised general education questions on the Graduate Exit Survey from satisfaction with outcomes to perceived efficacy of the general education curriculum.
- 2016-2017: Joined the All-in Campus Democracy Challenge.
- 2018-2019: Participated in Youth be Heard - Writing on Responsibility Project.
- 2019-2020: Established a polling center on campus, registered students to vote, and held debate watching events as part of Voter Friendly Campus efforts.