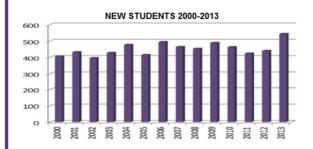


McKendree University New Incoming Student Profile

10th Day Fall 2013

NEW LEBANON STUDENTS - FALL

FALL	First-year	Transfers		
New Students on Campus	390	158		
Credit Hours	6,156	2,308		
Average Hours per Studer	nt 15.8	15.0		



NEW STUDENT DEMOGRAPHICS

HOME ADDRESSES	First-year	Transfers	
Metro East Area	35%	52%	
St. Clair County	15%	31%	
Madison County	13%	14%	
Clinton County	5%	4%	
Monroe County	2%	3%	
Rest of Southwest IL	4%	4%	
Central Illinois	16%	3%	
Southern Illinois	9%	10%	
Northern Illinois	12%	9%	
Missouri	12%	6%	
Other US	10%	12%	
International	2%	3%	

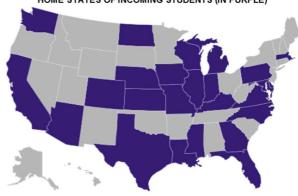
International includes Australia, Canada, Italy, Jamaica, Lithuania, New Zealand, Norway, Spain, Sweden, Ukraine and the United Kingdom

FIELDS OF STUDY

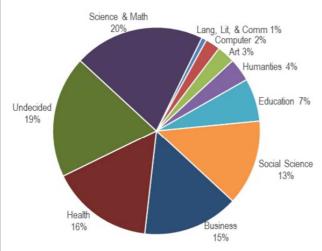
MOST POPULAR MAJORS OF NEW STUDENTS

First-year	Transfers
1. Athletic Training	1. Biology
2. Business	2. Business
3. Biology	3. Sociology-Criminal Justice
4. Sociology-Criminal Justice	4. Occupational Therapy
5. Occupational Therapy	5. Psychology
6. Accounting	6. Secondary Education
7. Psychology	7. Accounting
8. Elementary Education	8. Sports Management

HOME STATES OF INCOMING STUDENTS (IN PURPLE)



NEW FIRST-YEAR STUDENTS BY DIVISION



GENDER	First-year	Transfers	
Male	50%	51%	
Female	50%	49%	

ETHNICITY	CITY First-year	
American Indian	2%	4%
Asian	2%	2%
Black	16%	21%
Hispanic	6%	5%
International	2%	3%
White	69%	60%
Other, Unknown	3%	5%

GPA & ACT	First-year	
High School GPA	3.5	
Average ACT Score	24	

New 2013/FA main campus freshman without status X - Totals may not add to 100 due to rounding - 10th day final

Fact Book Page 43

McKendree University Reginning of Term

10th Day Fall 2013

Beginning of Term Student Profile

ADMISSION STATISTICS

NEW INCOMING	First-year	Transfers	
Applied	1,622	473	
Admitted	1,047	292	
Enrolled	390	158	
Admit Rate (% applicants admitted)	65%	62%	
Yield (% admits enrolled)	37%	54%	

RETENTION RATE

FRESHMAN RETURNING Last Year Adjusted Freshman Cohort 305 Number Returning 244 Fall to Fall Retention Rate 80%

ALL STUDENTS

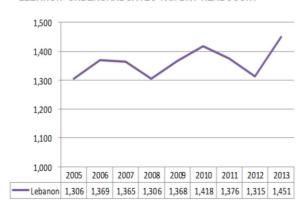
ALL STUDENTS 10th DAY HEADCOUNT



-	2005	2006	2007	2008	2009	2010	2011	2012	2013
—AII	2,639	3,251	3,393	3,307	3,403	3,327	3,250	3,032	3,027

ALL LEBANON UNDERGRADUATES

LEBANON UNDERGRADUATES 10th DAY HEADCOUNT



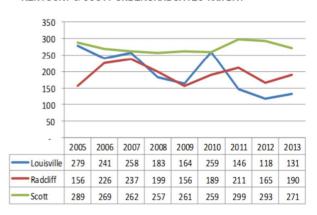
ALL UNDERGRADUATES, ALL LOCATIONS

ALL UNDERGRADUATES 10th DAY HEADCOUNT



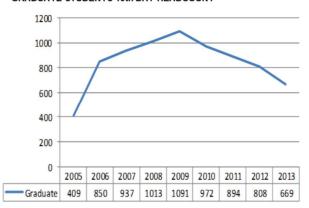
ALL KENTUCKY & SCOTT AFB UNDERGRADUATES

KENTUCKY & SCOTT UNDERGRADUATES 10th DAY



ALL GRADUATE STUDENTS

GRADUATE STUDENTS 10th DAY HEADCOUNT



Fact Book Page 44