

**Music Marketing Major – 2015-2016 Catalog**

<b>FIRST YEAR</b>			
<u>FALL</u>		<u>SPRING</u>	
ENG 111	4	ENG 112	4
GENERAL EDUCATION	3-4	GENERAL EDUCATION	3-4
MKT 205 Prin. of Marketing	3	MGT 204 Prin. of Management	3
Performing Ensemble	0	Performing Ensemble	0
Applied Music	1	Applied Music	1
UNI 101	1		
MUS 255	3	MUS 256	3
MUS 255L	2	MUS 256L	2
MUS 100	0	MUS 100	0
<b>TOTAL HOURS</b>	<b>17-18</b>	<b>TOTAL HOURS</b>	<b>16-17</b>

<b>SECOND YEAR</b>			
<u>FALL</u>		<u>SPRING</u>	
Performing Ensemble	0	Performing Ensemble	0
Applied Music	1	Applied Music	1
MUS 322 Conducting	2	MUS 365 Music History II	3
MKT 305 Consumer Behavior	3	MKT 354 Advertising and Promotion	3
		JRN 372 Web and Print Publ.	3
		MUS 200 Music Technology	3
General Ed	9 -12	General Ed	3-5
MUS 100	0	MUS 100	0
<b>TOTAL HOURS</b>	<b>15-18</b>	<b>TOTAL HOURS</b>	<b>16-18</b>

<b>THIRD YEAR</b>			
<u>FALL</u>		<u>SPRING</u>	
Performing Ensemble	0	Performing Ensemble	0
Piano	1	Piano	1
MUS 366 Music History III	3	MUS 265 Music & World Cultures	3
GENERAL EDUCATION	3-9	GENERAL EDUCATION	6-9
Pedagogy class	2	Pedagogy class	2
Business course	3	Business course	3
<b>TOTAL HOURS</b>	<b>12-18</b>	<b>TOTAL HOURS</b>	<b>15-18</b>

<b>FOURTH YEAR</b>			
<u>FALL</u>		<u>SPRING</u>	
Pedagogy class	2	Pedagogy class	2
Performing Ensemble	0	Performing Ensemble	0
Business course	3	Guitar	1
Guitar	1	General Ed	9-12
GENERAL EDUCATION	9-12	(Optional internship)	3-6)
<b>TOTAL HOURS</b>	<b>15-18</b>	<b>TOTAL HOURS</b>	<b>12-15</b>

**\*General Education Requirements – Some courses fulfill general education as well as major requirements. See catalog for accepted courses for general education**

**If students choose to double major and/or minor, the following catalog rule applies: any course applied toward the completion of one major or minor may not also be applied toward the fulfillment of elective requirements in another major or minor.**