

Continue Your Story



**Your Story
Continues at
McKendree University...**

*Business Degrees
for Busy Adults*

Why Choose the McKendree Experience?

At McKendree, our students are as diverse as the many degree programs and flexible formats we offer. Some are working professionals looking to take their career to new heights. Others are stay-at-home parents, active military personnel, or simply those who have decided it's time to pursue their dream career. No matter what your story, McKendree is the perfect place to achieve an affordable, high-quality education with the support and convenience that puts your goals within reach.

Our Versatile Business Degree Programs

Through our undergraduate and graduate programs in business, you'll discover that a McKendree degree is more than just a diploma. It's the opportunity to learn real-world business concepts from professors who become lifelong mentors. Our business programs will grow your level of experience in such topics as management, marketing, finance, and executive leadership. Whether your goal is to start your own business, become a CPA, or advance as a corporate leader, you'll find the perfect degree path to suit your distinct needs.

Not sure if you have the time to devote to going back to school? No problem! Our business degrees are offered online and in accelerated evening classes on and off the main campus. Whichever format you choose, you'll receive one-on-one guidance from faculty with years of professional experience in business. Real-world application and theory are expertly blended in our award-winning degree programs accredited by the International Accreditation Council for Business Education (IACBE).

Come see what new opportunities a McKendree business degree can open for you today!

*McKendree has been named a member of the **Yellow Ribbon Program** for its commitment to providing affordable, accelerated degree opportunities that meet the needs of our veterans and active duty military personnel.*

Degree Offerings in Business

- Associate in Science in Business Administration
(Kentucky campuses)
- Bachelor of Business Administration
(Lebanon & Kentucky campuses, Online, Scott AFB)
 - Accounting
 - Business Administration
 - Human Resource Management
 - Management
 - Marketing
 - Sport Management
- Master of Business Administration
(Lebanon & Kentucky campuses and Online)

Associate in Science in Business Administration

Offered only at our Kentucky campuses, the associate's degree in business administration gives you an excellent foundation in introductory business concepts. You'll develop a broad range of important skills that will benefit you in any business or community relations career. Our talented faculty at the Radcliff and Shepherdsville campuses are ready to guide you into this exciting field.

Bachelor of Business Administration (BBA)

The bachelor's degree in business administration gives you the tools to succeed in an endless array of jobs, anywhere from national corporations and non-profits to local businesses and community organizations. You'll be amazed at what you can achieve with the help of our skilled faculty, who are dedicated to your success, whether you're in the classroom or at your computer.

How to Get Started

Are you ready to continue your story and take the first step toward your new degree? Give us a call at 1-800-BEARCAT, ext. 6576, or go to apply.mckendree.edu to discuss what your McKendree experience will look like. If you're interested in our Kentucky programs, please call us at (270) 351-5003 or email us at kentuckyadmissions@mckendree.edu.

The BBA is a popular degree choice for our adult students seeking to enhance the job experience they already have or start a new career in a field they're passionate about. Within the degree, you'll take specialized courses to become an expert in one of six areas of emphasis, all of which are highly sought-after by today's employers.

- Accounting
- Business Administration
- Human Resource Management
- Management
- Marketing
- Sport Management

Master of Business Administration (MBA)

Graduate school is within your reach at McKendree! From planning your course schedule to obtaining financial aid, our expert advisors work with you one-on-one to provide the support you need to earn your MBA in a timely manner.

Choose from two unique degree tracks in the MBA program. The general MBA degree gives you a thorough overview of all areas of the business world, including marketing, business law, leadership style, and financial management. If you're more interested in management and working closely with people, our MBA in human resource management is perfect for furthering your career in that specific area of business.

Regardless of which degree track you choose, you'll receive individual attention from business professors with years of experience as CEOs, business owners, entrepreneurs, and managers. Learn in-class or online and take your career to the next level with an advanced degree from our widely-recognized MBA program.



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UNIVERSITY

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