

Speech Communication (SPC)

- Major: 36 credit hours
- Minor: 18 credit hours
- Major/Minor GPA required for graduation: 2.25

PROGRAM REQUIREMENTS:

- Capstone: Seminar in Speech Communication (SPC 490)
- Research: Communication Research Methods (PRS 460)
- Service: Small Group Communication (SPC 220)

Description of Major: To major in speech communication, a student must complete at least 12 hours in speech communication at the 300 level or above. To minor in speech communication, at least 6 credits must be at the 300 level or above.

Student Learning Outcomes

Students will:

- Develop and deliver professional presentations.
- Create contextually appropriate messages.
- Critically analyze messages.
- Employ communication theories, perspectives, principles, and concepts.
- Engage in communication inquiry.

Degree Preparation: Speech communication is the field of study for those who enjoy the challenge of communicating effectively with people. More than ever, the skills associated with speech communication are being emphasized in fields such as business, law, education, training and development, social services and religion. Students explore a wide range of communication topics and theories considered essential for competing successfully in today's world. Students will develop a theoretical base on which to build problem-solving, organizational strategies, listening, rhetorical sensitivity, confidence, and presentational skills.

SPEECH COMMUNICATION MAJOR REQUIREMENTS 36 crs.

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| SPC 100 | FUNDAMENTALS OF SPEECH COMMUNICATION | (3) |
| | <i>or</i> | |
| SPC 220 | PUBLIC SPEAKING | (3) |
| SPC 200 | SMALL GROUP COMMUNICATION | (3) |
| SPC 252 | INTERPERSONAL COMMUNICATION (W) | (3) |
| SPC 391 | PERSUASION | (3) |
| SPC 490 | SEMINAR IN SPEECH COMMUNICATION | (3) |
| PRS 460 | COMMUNICATION RESEARCH METHODS | (3) |
| | FOREIGN LANGUAGE | (6) |
| | ADDITIONAL SPEECH ELECTIVES | (12) |

SPEECH COMMUNICATION MINOR REQUIREMENTS 18 crs.

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|---------|--------------------------------------|-----|
| SPC 100 | FUNDAMENTALS OF SPEECH COMMUNICATION | (3) |
| | <i>or</i> | |

| | | |
|---------|---|------|
| SPC 220 | PUBLIC SPEAKING | (3) |
| SPC 252 | INTERPERSONAL COMMUNICATION (W) | (3) |
| | ADDITIONAL SPEECH COMMUNICATION ELECTIVES | (12) |

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