Journalism (JRN)

- Division of Humanities
- Minor: 21 credit hours
- Minor GPA required for graduation: 2.50

PROGRAM REQUIREMENTS:

- Five course courses (as listed below)
- Capstone: Internship in Journalism (JRN 470)

Description of Minor: The journalism minor provides students with the classroom and real-world experience to work as professional journalists. Despite radical transformations, writing and researching skills remain the two most important skills required to create excellent journalism and therefore why they lie at the heart of the minor. By selecting appropriate electives, students can create a deeper focus on particular skill and study areas. The minor’s core courses develop strong reporting and editing skills, as well as a solid understanding of media ethics and the legal issues that arise when covering the news. All journalism minors also receive training in media design. The required internship ensures that students practice journalism skills in a professional context. Involvement with the student newspaper, online radio outlet, university communications operations, and other on-campus media opportunities significantly broaden classroom-based learning.

Student Learning Outcomes

Students will:

- Write well-developed articles.
- Supplement articles with appropriate photos and graphical materials.
- Edit their own writing as well as other writers’ work.
- Handle the ethical dilemmas and legal issues that arise when doing journalism.
- Design editorial content for print and online outlets.
- Perform editorial duties in a professional context.
- Create an occupationally-relevant portfolio.
Degree Preparation: The journalism minor prepares students to be proficient and ethical professionals in a wide variety of media and related careers. Students learn to write well-developed articles for internet, newspaper, magazine, and other outlets. Students also learn the editing, revising, media design, and researching skills required of media professionals.

JOURNALISM MINOR REQUIREMENTS 21 crs.

JRN 237 INTRODUCTION TO MASS COMMUNICATIONS (3)
JRN 351 WRITING FOR THE NEWS MEDIA (W) (3)
JRN 353 FEATURE WRITING (W) (3)
JRN 372 WEB AND PRINT PUBLICATION DESIGN (3)
JRN 470 INTERNSHIP IN JOURNALISM (3)
ELECTIVES (6)

ELECTIVES

ART 245 PHOTOGRAPHY (3)
JRN 215 PRACTICUM I (1–2)
JRN 216 PRACTICUM II (1–2)
JRN 375 TRAVEL WRITING (W) (3)
PSI 102 STATE AND LOCAL GOVERNMENT (3)
PHI 390 ETHICS AND PUBLIC POLICY (W) (3)
COM 401 FREEDOM OF SPEECH (3)
OTHER ELECTIVES APPROVED BY JOURNALISM FACULTY

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