

## Economics and Finance (ECO/FIN)

- Major: 61 credit hours
- Minor: 22 credit hours
- Major/Minor GPA required for graduation: 2.25

### PROGRAM REQUIREMENTS:

- Capstone: Business Strategy and Policy (BUS 450)

**Description of Major:** Economics and finance students focus on the study of the allocation of resources with an emphasis on community, business, and financial resources. In particular, students will be able to develop and interpret operating budgets, capital budgets, investment portfolios, and develop and manage capital structure. After studying economics, students will be able to use tools like opportunity costs, supply, demand, marginal analysis, the equation of exchange, and the theory of trade. To be effective in these activities, students will develop their oral and written communication skills, their critical thinking skills, and their numerical skills.

### Student Learning Outcomes

*Students will:*

- Apply critical thought regarding the environment of business.
- Demonstrate an understanding of the major concepts in the functional areas of business.
- Identify and apply economic and financial analyses in professional situations.
- Assess the reliability of data and sources.

**Degree Preparation:** The major in economics and finance provides a solid academic base and opens a number of career options. Such career options include positions in commercial banking, the securities business, financial planning, government agencies, and financial consulting. The major also provides a sound foundation for post graduate studies in finance, economics and business administration.

Any business course outside of the business core may be applied toward the completion of requirements for only one business major or minor.

<b>ECONOMICS AND FINANCE MAJOR</b>		<b>61 crs.</b>
<b>BUSINESS CORE REQUIREMENTS</b>		<b>40 crs.</b>
ACC 205	PRINCIPLES OF FINANCIAL ACCOUNTING	(3)
ACC 230	PRINCIPLES OF MANAGERIAL ACCOUNTING	(3)
ECO 211	PRINCIPLES OF MICROECONOMICS	(3)
ECO 212	PRINCIPLES OF MACROECONOMICS	(3)
BUS 303	BUSINESS LAW I	(3)
<i>or</i>		
BUS 304	BUSINESS LAW II	(3)
BUS 324	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY (W)	(3)
FIN 308	PRINCIPLES OF BUSINESS FINANCE	(3)
BUS 310	QUANTITATIVE ANALYSIS FOR BUSINESS DECISIONS	(3)
MTH 170	STATISTICS	(4)
MGT 204	PRINCIPLES OF MANAGEMENT	(3)
MKT 205	PRINCIPLES OF MARKETING	(3)

BUS 410	MANAGEMENT INFORMATION SYSTEMS	(3)
<i>or</i>		
ACC 220	ACCOUNTING INFORMATION SYSTEMS	(3)
BUS 450	BUSINESS STRATEGY AND POLICY	(3)

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**ECONOMICS AND FINANCE MAJOR REQUIREMENTS** **21 crs.**


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ECO 309	MONEY AND BANKING	(3)
ECO 353	MANAGERIAL ECONOMICS	(3)
FIN 355	INVESTMENTS	(3)
FIN 360	FINANCIAL MANAGEMENT – APPLICATIONS AND CASES (W)	(3)
	THREE ECONOMICS OR FINANCE ELECTIVES, AT LEAST TWO OF WHICH MUST BE AT THE 300 OR 400 LEVEL(9)	

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**ECONOMICS MINOR** **22 crs.**


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The minor in economics is available to students in any major. To receive a minor, the student must complete the required courses listed below and a minimum of six credit hours of economics (ECO) electives at the 300-400 level. The student must complete work applied to the minor with a minimum of a 2.25 cumulative grade point average.

ECO 211	PRINCIPLES OF MICROECONOMICS	(3)
ECO 212	PRINCIPLES OF MACROECONOMICS	(3)
ECO 309	MONEY AND BANKING	(3)
ECO 353	MANAGERIAL ECONOMICS	(3)
MTH 170	STATISTICS	(4)
	TWO ADDITIONAL UPPER LEVEL ECONOMICS COURSES	(6)

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**FINANCE MINOR** **21 crs.**


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The minor in finance is available to students in any major. To receive a minor, the student must complete the required courses listed below and a minimum of six credit hours of finance (FIN) electives at the 300-400 level which can include ECO 410 and either ACC 352 or ACC 354. The student must complete work applied to the minor with a minimum of a 2.25 cumulative grade point average.

ACC 205	PRINCIPLES OF FINANCIAL ACCOUNTING	(3)
ECO 211	PRINCIPLES OF MICROECONOMICS	(3)
FIN 308	PRINCIPLES OF BUSINESS FINANCE	(3)
FIN 355	INVESTMENTS	(3)
FIN 360	FINANCIAL MANAGEMENT – APPLICATIONS AND CASES (W)	(3)
	TWO FINANCE ELECTIVES AT THE 300 OR 400 LEVEL	(6)
	(ACC 230 is recommended for students completing this minor.)	

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**ECONOMICS AND FINANCE ELECTIVES**


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ACC 352	TAXATION OF INDIVIDUALS	(3)
<i>or</i>		
ACC 354	TAXATION OF BUSINESS ENTITIES	(3)
ECO 309	MONEY AND BANKING	(3)

ECO 320	ECONOMICS OF SPORT	(3)
ECO 333	ENVIRONMENTAL ECONOMICS	(3)
ECO 352	LABOR ECONOMICS	(3)
ECO 380	TOPICS IN ECONOMICS	(3)
ECO 410	ECONOMETRICS	(3)
ECO 450	CURRENT ECONOMIC ISSUES (W)	(3)
ECO 470	INTERNSHIP IN ECONOMICS	(3)
ECO 480	INDEPENDENT STUDY IN ECONOMICS	(1-3)
FIN 306	CONSUMER FINANCE	(3)
FIN 320	BUDGETING AND FINANCE OF SPORT	(3)
FIN 355	INVESTMENTS	(3)
FIN 357	INTERNATIONAL FINANCE	(3)
FIN 380	TOPICS IN FINANCE	(3)
FIN 470	INTERNSHIP IN FINANCE	(3)
FIN 480	INDEPENDENT STUDY IN FINANCE	(1-3)

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