

Management

- **Major: 60 credit hours**
- **Minor: 18 credit hours**
- **Major/Minor GPA required for graduation: 2.25**

PROGRAM REQUIREMENTS:

- **Capstone: Business Strategy and Policy (BUS 450)**

Description of Major: The management major curriculum comprises the study of both management theory and application. Students gain knowledge of how individuals and organizations function and learn essential decision-making tools that managers use in business settings. Team-building, effective communication, and dealing with cross-cultural challenges are topics that bridge several courses. Internship opportunities provide students with experience in the operation of an existing organization.

Student Learning Outcomes

Students will:

- Apply critical thought regarding the environment of business.
- Demonstrate an understanding of the major concepts in the functional areas of business.
- Understand key concepts, theories, and practices important to the management of organizations.
- Diagnose organizational situations and develop decisions and managerial actions that enhance organizational effectiveness.

Preparation: Management skills are necessary for every organization. Study of the four major management functions of planning, organizing, leading, and controlling prepares students to succeed in a variety of personal and professional pursuits – businesses, government, and non-profit organizations. The management major enables students' success in their future careers through the examination of management decision making at various levels of the organization, from high-level strategic decisions to day-to-day operations and human resource issues.

MANAGEMENT MAJOR 60 crs.

BUSINESS CORE REQUIREMENTS 39 crs.

ACC 205	PRINCIPLES OF FINANCIAL ACCOUNTING	3
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ACC 230	PRINCIPLES OF MANAGERIAL ACCOUNTING	3
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ECO 211	PRINCIPLES OF MICROECONOMICS	3
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ECO 212	PRINCIPLES OF MACROECONOMICS	3
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BUS 303	BUSINESS LAW I	3
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BUS 304	BUSINESS LAW II	3
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BUS 324	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY (W)	3
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FIN 308	PRINCIPLES OF BUSINESS FINANCE	3
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BUS 310	QUANTITATIVE ANALYSIS FOR BUSINESS DECISIONS	3
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MTH 170	STATISTICS	3
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MGT 204	PRINCIPLES OF MANAGEMENT	3
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MKT 205	PRINCIPLES OF MARKETING	3
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BUS 410	MANAGEMENT INFORMATION SYSTEMS	3
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ACC 220	ACCOUNTING INFORMATION SYSTEMS	3
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BUS 450	BUSINESS STRATEGY AND POLICY	3
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MANAGEMENT MAJOR REQUIREMENTS 21 crs.

MGT 314	ORGANIZATIONAL BEHAVIOR	3
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MGT 334	HUMAN RESOURCE MANAGEMENT	3
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MGT 376	OPERATIONS MANAGEMENT	3
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FOUR MANAGEMENT ELECTIVES, AT LEAST TWO OF WHICH MUST BE AT THE 300 <i>or</i> 400 LEVEL	12
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MANAGEMENT MINOR REQUIREMENTS 18 crs.

BUS 310	QUANTITATIVE ANALYSIS FOR BUSINESS DECISIONS	3
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MGT 204	PRINCIPLES OF MANAGEMENT	3
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MGT 314	ORGANIZATIONAL BEHAVIOR	3
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MGT 334	HUMAN RESOURCE MANAGEMENT	3
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MGT 376	OPERATIONS MANAGEMENT	3
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ONE MANAGEMENT ELECTIVES AT THE 300 <i>or</i> 400 LEVEL	3
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ELECTIVES

BUS 350	BASIC PROGRAMMING FOR BUSINESS AND CYBER DEFENSE	3
COM 251	ORGANIZATION COMMUNICATION (W)	3
COM 310	BUSINESS AND PROFESSIONAL PRESENTATIONS	3
ECO 352	LABOR ECONOMICS	3
<i>or</i>		
ECO 353	MANAGERIAL ECONOMICS	3
ENT 301	THEORY OF ENTREPRENEURSHIP	3
HRM 411	TALENT MANAGEMENT (W)	3
<i>or</i>		
HRM 430	BENEFITS AND COMPENSATION	3
<i>or</i>		
HRM 440	EMPLOYMENT LAW	3
LDR 101	RECOGNIZED LEADERSHIP	3
MGT 340	INTERNATIONAL BUSINESS	3
MGT 354	BUSINESS COMMUNICATIONS (W)	3
MGT 360	CONTEMPORARY MANAGEMENT	3
MGT		
380-389	TOPICS IN MANAGEMENT	1-3
MGT 470	INTERNSHIP IN MANAGEMENT	3
MGT 480	INDEPENDENT STUDY IN MANAGEMENT	1-4
MGT 490	SEMINAR IN MANAGEMENT	1-4
SCL 316	SUPPLY CHAIN MANAGEMENT	3
SPM 320	PRINCIPLES OF SPORT MANAGEMENT	3

Management (MGT)

<p>MGT 204 3 PRINCIPLES OF MANAGEMENT A study of successful management and supervisory behaviors of planning, organizing, staffing, leading, and controlling in the business setting. Issues of authority, leadership, decision making, motivation, productivity, and corporate values are explored.</p>	<p>MGT 376 3 OPERATIONS MANAGEMENT A survey of the primary decision areas critical to the production of goods and services within organizations. Topics include product and process design, quality control, inventory management, and logistics. The differences between operations management requirements of manufacturing and service operations are also examined. Prerequisites: MGT 204, BUS 310.</p>
<p>MGT 314 3 ORGANIZATIONAL BEHAVIOR A review and analysis of psychological and sociological theories, employing a skills-based approach, and how they relate to organizational settings. Topics include self-awareness, creativity, motivation, power, conflict, communication, and stress in the corporate world. Prerequisite: MGT 204.</p>	<p>MGT 380-389 1-3 TOPICS IN MANAGEMENT</p>
<p>MGT 334 3 HUMAN RESOURCE MANAGEMENT Overview of the roles of strategic human resources in the context of the organization including staffing, training and development, employee/labor relations, workplace health, safety and security, total rewards/compensation, ethical issues, and legislation affecting human resource functions. Prerequisite: MGT 204.</p>	<p>MGT 470 3-8 INTERNSHIP IN MANAGEMENT</p>
<p>MGT 340 3 INTERNATIONAL BUSINESS This class examines how cultural and social values influence management and marketing practices throughout the world. Work-related activities, norms, standards, and expectations of the U.S. are compared with those of other countries. Cross-cultural business ventures are examined with particular reference to potential influences of the ventures on the cultures involved. Prerequisites: MGT 204, MKT 205. Same as MKT 340.</p>	<p>MGT 480 1-4 INDEPENDENT STUDY IN MANAGEMENT</p>
<p>MGT 354 3 BUSINESS COMMUNICATIONS (W) An in-depth analysis of communication systems in business. The objective is to develop written, oral, and listening skills within the context of acquiring and holding a job. Other topics include resume format, cover letters, and interviews. Prerequisite: MGT 204.</p>	<p>MGT 490 1-4 SEMINAR IN MANAGEMENT</p>
<p>MGT 360 3 CONTEMPORARY MANAGEMENT With the world changing faster than ever, to remain effective, management thought is changing. As new ideas are introduced to the world of management, leaders will need to know how to use these ideas to succeed. Topics such as organizational politics, business etiquette, demographic change, and emerging leadership and management concepts will be covered to help students understand current and changing aspects of management needed to thrive in the workforce. New writings in leadership, self-awareness, organizational design, networking, and management will be utilized in this course to address changes and the manager's response to them. Prerequisite: MGT 204.</p>	