

Management

- **Major: 60 credit hours**
- **Minor: 18 credit hours**
- **Major/Minor GPA required for graduation: 2.25**

PROGRAM REQUIREMENTS:

- **Capstone: Business Strategy and Policy (BUS 450)**

Description of Major: The management major curriculum comprises the study of both management theory and application. Students gain knowledge of how individuals and organizations function and learn essential decision-making tools that managers use in business settings. Team-building, effective communication, and dealing with cross-cultural challenges are topics that bridge several courses. Internship opportunities provide students with experience in the operation of an existing organization.

Student Learning Outcomes

Students will:

- Apply critical thought regarding the environment of business.
- Demonstrate an understanding of the major concepts in the functional areas of business.
- Understand key concepts, theories, and practices important to the management of organizations.
- Diagnose organizational situations and develop decisions and managerial actions that enhance organizational effectiveness.

Preparation: Management skills are necessary for every organization. Study of the four major management functions of planning, organizing, leading, and controlling prepares students to succeed in a variety of personal and professional pursuits – businesses, government, and non-profit organizations. The management major enables students' success in their future careers through the examination of management decision making at various levels of the organization, from high-level strategic decisions to day-to-day operations and human resource issues.

MANAGEMENT MAJOR 60 crs.

BUSINESS CORE REQUIREMENTS 39 crs.

ACC 205 PRINCIPLES OF FINANCIAL ACCOUNTING 3

ACC 230 PRINCIPLES OF MANAGERIAL ACCOUNTING 3

ECO 211 PRINCIPLES OF MICROECONOMICS 3

ECO 212 PRINCIPLES OF MACROECONOMICS 3

BUS 303 BUSINESS LAW I 3

or

BUS 304 BUSINESS LAW II 3

BUS 324 BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY (W) 3

FIN 308 PRINCIPLES OF BUSINESS FINANCE 3

BUS 310 QUANTITATIVE ANALYSIS FOR BUSINESS DECISIONS 3

MTH 170 STATISTICS 3

MGT 204 PRINCIPLES OF MANAGEMENT 3

MKT 205 PRINCIPLES OF MARKETING 3

BUS 410 MANAGEMENT INFORMATION SYSTEMS 3

or

ACC 220 ACCOUNTING INFORMATION SYSTEMS 3

BUS 450 BUSINESS STRATEGY AND POLICY 3

MANAGEMENT MAJOR REQUIREMENTS 21 crs.

MGT 314 ORGANIZATIONAL BEHAVIOR 3

MGT 334 HUMAN RESOURCE MANAGEMENT 3

MGT 376 OPERATIONS MANAGEMENT 3

FOUR MANAGEMENT ELECTIVES,
AT LEAST TWO OF WHICH MUST BE
AT THE 300 or 400 LEVEL 12

MANAGEMENT MINOR REQUIREMENTS 18 crs.

BUS 310 QUANTITATIVE ANALYSIS FOR BUSINESS DECISIONS 3

MGT 204 PRINCIPLES OF MANAGEMENT 3

MGT 314 ORGANIZATIONAL BEHAVIOR 3

MGT 334 HUMAN RESOURCE MANAGEMENT 3

MGT 376 OPERATIONS MANAGEMENT 3

ONE MANAGEMENT ELECTIVES
AT THE 300 or 400 LEVEL 3

ELECTIVES

BUS 350	BASIC PROGRAMMING FOR BUSINESS AND CYBER DEFENSE	3
COM 251	ORGANIZATION COMMUNICATION (W)	3
COM 310	BUSINESS AND PROFESSIONAL PRESENTATIONS	3
ECO 352	LABOR ECONOMICS	3
<i>or</i>		
ECO 353	MANAGERIAL ECONOMICS	3
ENT 301	THEORY OF ENTREPRENEURSHIP	3
HRM 411	TALENT MANAGEMENT (W)	3
<i>or</i>		
HRM 430	BENEFITS AND COMPENSATION	3
<i>or</i>		
HRM 440	EMPLOYMENT LAW	3
LDR 101	RECOGNIZED LEADERSHIP	3
MGT 340	INTERNATIONAL BUSINESS	3
MGT 354	BUSINESS COMMUNICATIONS (W)	3
MGT 360	CONTEMPORARY MANAGEMENT	3
MGT		
380-389	TOPICS IN MANAGEMENT	1-3
MGT 470	INTERNSHIP IN MANAGEMENT	3
MGT 480	INDEPENDENT STUDY IN MANAGEMENT	1-4
MGT 490	SEMINAR IN MANAGEMENT	1-4
SCL 316	SUPPLY CHAIN MANAGEMENT	3
SPM 320	PRINCIPLES OF SPORT MANAGEMENT	3

Management (MGT)

MGT 204	3	MGT 360	3
PRINCIPLES OF MANAGEMENT		CONTEMPORARY MANAGEMENT	
A study of successful management and supervisory behaviors of planning, organizing, staffing, leading, and controlling in the business setting. Issues of authority, leadership, decision making, motivation, productivity, and corporate values are explored.		With the world changing faster than ever, to remain effective, management thought is changing. As new ideas are introduced to the world of management, leaders will need to know how to use these ideas to succeed. Topics such as organizational politics, business etiquette, demographic change, and emerging leadership and management concepts will be covered to help students understand current and changing aspects of management needed to thrive in the workforce. New writings in leadership, self-awareness, organizational design, networking, and management will be utilized in this course to address changes and the manager's response to them. Prerequisite: MGT 204.	
MGT 314	3	MGT 376	3
ORGANIZATIONAL BEHAVIOR		OPERATIONS MANAGEMENT	
A review and analysis of psychological and sociological theories, employing a skills-based approach, and how they relate to organizational settings. Topics include self-awareness, creativity, motivation, power, conflict, communication, and stress in the corporate world. Prerequisite: MGT 204.		A survey of the primary decision areas critical to the production of goods and services within organizations. Topics include product and process design, quality control, inventory management, and logistics. The differences between operations management requirements of manufacturing and service operations are also examined. Prerequisites: MGT 204, BUS 310.	
MGT 334	3	MGT 380-389	1-3
HUMAN RESOURCE MANAGEMENT		TOPICS IN MANAGEMENT	
Overview of the roles of strategic human resources in the context of the organization including staffing, training and development, employee/labor relations, workplace health, safety and security, total rewards/compensation, ethical issues, and legislation affecting human resource functions. Prerequisite: MGT 204.		MGT 470	3-8
MGT 340	3	INTERNSHIP IN MANAGEMENT	
INTERNATIONAL BUSINESS		MGT 480	1-4
This class examines how cultural and social values influence management and marketing practices throughout the world. Work-related activities, norms, standards, and expectations of the U.S. are compared with those of other countries. Cross-cultural business ventures are examined with particular reference to potential influences of the ventures on the cultures involved. Prerequisites: MGT 204, MKT 205. Same as MKT 340.		INDEPENDENT STUDY IN MANAGEMENT	
MGT 354	3	MGT 490	1-4
BUSINESS COMMUNICATIONS (W)		SEMINAR IN MANAGEMENT	
An in-depth analysis of communication systems in business. The objective is to develop written, oral, and listening skills within the context of acquiring and holding a job. Other topics include resume format, cover letters, and interviews. Prerequisite: MGT 204.			