

BBA/MBA 4+1 Option

McKendree University offers qualified students the opportunity to earn both a Bachelor of Business Administration (BBA) degree and a Master of Business Administration (MBA) degree in only five years. The BBA/MBA 4+1 option combines the practical orientation of the functional areas of business with an analytical approach to managing common business challenges faced by organizations across all industries.

Students with strong undergraduate academic performance (earned at least 60 credit hours and a minimum cumulative GPA of 3.0) may apply for admission to the BBA/MBA 4+1 option. Students may qualify for the BBA/MBA 4+1 option by majoring in accounting, business administration, economics, economics and finance, entrepreneurship, human resource management, management, or marketing.

Option Features

- Students spend up to four academic years in undergraduate-level study pursuing a BBA degree.
- During their senior year, students take a maximum of four graduate-level courses that meet both their undergraduate and graduate program requirements when students earn a grade of B- or better.
- At the end of the fourth year, the undergraduate BBA degree is conferred.
- Upon conferral of the BBA degree, students may enroll in graduate school full-time and complete the MBA degree in the fifth year.

Students interested in the BBA/MBA 4+1 option are encouraged to consult with their undergraduate advisor as early as possible to select a sequence of courses that will satisfy both the requirements for their undergraduate major and this option.

Admission Requirements

Current McKendree students pursuing a BBA degree, who have earned at least 60 credit hours, may formally apply to the BBA/MBA 4+1 option during their junior year. Admission to the BBA/MBA 4+1 option is a three-step process.

Step 1: Provisional Admission

- Earned a minimum cumulative GPA of 3.0.
- Completed application submitted to the Director of the MBA program early in the student's junior year at McKendree.
- The Director of the MBA will evaluate the application and transcript(s). Students will be notified of the decision by McKendree email.

Step 2: Conversion from Provisional to Admitted Status

- Students admitted provisionally during their junior year will achieve admitted status to the BBA/MBA 4+1 option following the completion of their junior year, or a minimum of 90 credit hours, if they have earned a minimum cumulative GPA of 3.0.
- The Director of the MBA will notify students of admitted status by McKendree email.
- Admitted status will permit undergraduate senior-level students to take up to four select 600-level MBA courses during their senior year.
- The Director of the MBA will work with the student's undergraduate advisor to develop a schedule of 600-level courses for the student to complete in the senior year.
- These 600-level graduate courses will count as undergraduate credit, meeting undergraduate business major requirements. Courses completed with a grade of B- or better will also count for graduate credit.

Step 3: Full MBA Program Admission

- During the senior year, students will apply for admission to the MBA program.
- Formal acceptance into the MBA program requires students to have earned a minimum cumulative GPA of 3.00.
- Students will be notified by McKendree email regarding MBA program admission and when 600-level course registration begins.

Transfer and international students interested in the BBA/MBA 4+1 option should contact the Director of the MBA program for details.

COURSE EQUIVALENCIES

MBA 625 LEGAL ISSUES FOR MANAGERS**BUS 303** BUSINESS LAW I*or***BUS 304** BUSINESS LAW II

MBA 631 CORPORATE FINANCE**FIN 308** PRINCIPLES OF BUSINESS FINANCE

MBA 632 INVESTMENTS AND
FINANCIAL MARKETS**FIN 355** INVESTMENTS

MBA 642 CUSTOMERS AND
COMPETITIVE ADVANTAGE**MKT 305** CONSUMER BEHAVIOR

MBA 651 GLOBAL ORGANIZATION
AND MANAGEMENT**MGT/****MKT 340** INTERNATIONAL BUSINESS

MBA 652 ORGANIZATIONAL BEHAVIOR**MGT 314** ORGANIZATIONAL BEHAVIOR

MBA 653 STAKEHOLDER MANAGEMENT
AND ETHICS**BUS 324** ETHICS AND CORPORATE
SOCIAL RESPONSIBILITY (W)

MBA 662 STRATEGIC HUMAN RESOURCES
AND GLOBALIZATION**HRM 450** STRATEGIC HUMAN
RESOURCE MANAGEMENT

Business Administration (BUS)

BUS 101 **1** **EXCEL I**

An introductory course in Excel. Topics covered: cells and data input, formatting, Excel mathematics, functions, graphs, and filters. Each semester.

BUS 102 **1** **EXCEL II**

An advanced course in Excel. Topics covered: intermediate and advanced level functions, names and comments, pivot tables, advanced conditional formatting filters, and matrix functions. Each semester.

BUS 303 **3** **BUSINESS LAW I**

An introduction to law including its foundations, torts, and topics relevant to business. Most of the course is spent studying modern contract law and its effect on business practice.

BUS 304 **3** **BUSINESS LAW II**

An examination of the law related to accountant's legal liability; negotiable instruments and banking; principal-agent relationship, employment, proprietorship and partnerships; and corporate formation, governance, and LLCs.

BUS 305 **3** **LEGAL ASPECTS OF SPORT MANAGEMENT**

An examination of the law related to practices of sport management. Examples of topics to be included are agency, contracts, antitrust, labor, torts, workers' compensation, and intellectual property. Prerequisite or concurrent enrollment: SPM 320.

BUS 310 **3** **QUANTITATIVE ANALYSIS FOR BUSINESS DECISIONS**

A course designed to provide the student with the quantitative tools necessary to make effective business decisions. Areas of study will include statistical and operations research techniques for decision making and predictive modeling. Prerequisite: MTH 170.

BUS 324 **3** **BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY (W)**

This course addresses the importance of ethical considerations in business decisions. Topics include schools of ethical thought, the impact of competing stakeholder groups, and the creation of an ethics enforcement systems. Students will refine their personal ethical standards and learn to apply ethical decision models to the resolution of business dilemmas. Prerequisite: MGT 204, MKT 205, or instructor consent.

BUS 330 **3** **PROJECT MANAGEMENT**

This course develops the competencies and skills for planning and controlling projects and understanding interpersonal issues that drive successful project outcomes. Focusing on the introduction of new products and processes, students will examine the project management life cycle, define project parameters, identify and analyze matrix management challenges, gain effective project management tools and techniques, and understand the role of a project manager.

BUS 350 **3** **BASIC PROGRAMMING FOR BUSINESS AND CYBER DEFENSE**

This course develops the awareness and skills associated with programming languages used by businesses and industries to automate cybersecurity and business processes. The knowledge learned in this course will prepare students to understand how novel programming languages and low code software development are used in business to automate manual processes to provide secure real-time results with limited human intervention. Students will gain a basic understanding of the use of Python, Bash, Power Shell, and Robot Process Automation.

BUS 380-389 **1-3** **TOPICS IN BUSINESS ADMINISTRATION**

BUS 410 **3** **MANAGEMENT INFORMATION SYSTEMS**

Provides an overview of management information systems. MIS explores the structure of information systems needed to support routine processes and major organizational functions, and to make informed management decisions. It emphasizes the digital integration of the firm through enterprise applications, i.e., supply chain management, customer relations, enterprise systems, and the development of knowledge. Prerequisite: MGT 204, BUS 350, CSI 120 or CSI 132 or equivalent.

BUS 450 **3** **BUSINESS STRATEGY AND POLICY**

A capstone course designed to further develop the business student's decision making ability through the use of case studies, exercises, and simulations. Students are asked to identify problems, develop alternative solutions, and present the results. Prerequisites: Completion of the Business Core and senior standing or instructor consent.

BUS 470 **3-8** **INTERNSHIP IN BUSINESS ADMINISTRATION**

BUS 480 **1-4** **INDEPENDENT STUDY IN BUSINESS ADMINISTRATION**