



Public Disclosure of Student Achievement - EXAMPLE

Institution Name:

Business Unit(s) included in this report:

Academic Period Covered: 2022-23

Date Report Posted: 2/1/2024

Data Example

PROGRAM	MEASURE	TARGET	RESULT
Master in Accounting			
Bachelor of Business Administration	Retention	85%	89%
Bachelor of Business Administration with concentrations in:			
- Data Analytics	Retention	85%	88%
- Management	Retention	85%	*
- Marketing	Retention	85%	80%

* insufficient data is available for this area of emphasis

Data Example when all concentration/emphasis/etc. areas have enrollments < 10:

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Business Administration	Retention	85%	89%
Bachelor of Business Administration with concentrations in:	Retention	85%	87%
- Data Analytics	Retention	85%	Insufficient data is available at the emphasis level
- Management	Retention	85%	
- Marketing	Retention	85%	

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	Program Graduation Rate = # graduates/ # starting cohort(class) – (non-completers + transfers out). Graduates included are those who completed within 150% of the program length.
Retention Rate	Number of students who were active at the end of the 2021-22 academic year and returned as active students in the program for the 2022-23 academic year.