A. Executive Board Strengths (August 16)
   1. Julianna: Strategic, Communication, Woo, Developer, Positivity
   2. Tyler: Harmony, Significance, Analytical, Input, Relator
   3. Christin: Achiever, Belief, Includer, Developer, Woo
   4. Tj: Ideation, Individualization, Achiever, Learner, Developer
   5. Taryn: Achiever, Futuristic, Focus, Competition, Discipline

B. “Motivating the Middle” By: TJ Sullivan (Not TJ Kelly, Sarah) (August 17)

   1. Every organization has bottom third members, middle third members, and top third members.

   2. Most of the top thirds’ energy is spent on trying to motivate the bottom third members. However, TJ Sullivan says that that energy should be shifted to the middle third members.

   3. Motivating the Middle:
      a) Avoid making things mandatory- Most middle third members are involved in a lot and they dread mandatory events. By calling a meeting or event mandatory, it automatically gives the incentive that people don't want to come and that it is something that is not enjoyable.
      b) Provide an incentive- By providing an incentive (candy, prizes, etc.), it may give middle third members more motivation to attend events. However, one of the biggest incentives you can give a middle third member is gratitude. A simple thank you and a little appreciation will go a long way with the middle third individuals.
      c) Give them a responsibility- Middle third members are usually really busy and being pulled in many directions so instead of giving them a big task, give them a task that can be completed within a small time frame or ask them to help you with a specific job.
      d) Invite friends- Allow middle third members to invite people that they like (friends, roommates, etc.). These members generally feel more comfortable around people that they really enjoy being around.
      e) Reduce conflict- Conflict can drive away a middle third member faster than anything. Conflict can be avoided by following rules such as Robert’s Rules and making sure your leadership does not let the meeting/event get out of hand.
Also, conflict will be avoided when the top third does not focus on the bottom third’s constant distractions.

f) Slow Down - There is no need to rush through a meeting in order to complete everything on the agenda. It is acceptable to “Suspend the Rules” and leave the planned agenda. Anything not dealt will be carried over to the next meeting.

g) Take Time - Take time to get to know your middle third members and their wants, concerns, and ideas for the organization.

h) Start and end in timely manner - As mentioned before, middle third members’ time is very valuable and nothing frustrates them more than a meeting that does not start or end at the time that it is suppose to.

i) Ask for thoughts - Most of the time the middle third individuals will not speak up. Asking for their opinions and thoughts on something will show that their opinion matters and is valued.

j) Help with stress - If there is a member is struggling with something, whether that is to do with your organization or not, offer to help or find someone who is good at whatever they are struggling with in order to alleviate some stress.

k) Let them lead what they love - Find out what it is that those members love and are passionate about then assign them tasks according to that gift or skill that they have.

C. Ideal Meeting (August 17)
   1. Fun
   2. Agenda - 24 Hours before meeting
   3. Full Involvement - Engaged
   4. Purposeful
   5. Sit by constituents or purposes
   6. Organized
   7. Efficient

D. Ideal Senator (August 17)
   1. Outgoing
   2. Trustworthy
   3. Passionate
   4. Inclusive
   5. Responsible
   6. Productive
   7. Enthusiastic
   8. Integrity
   9. Committed
   10. Selfless
E. Goals for SGA 2013-2014 (August 18)

1. Image
   a) SGA slogan
   b) T-Shirts with names on the back
   c) “Meet SGA” event
   d) Speak at NSO
   e) Introduce SGA to UNI 101 classes
   f) More supportive- Go to athletic events as a group
   g) Business cards
   h) Tail-gating at football games
   i) Pass out water bottles at games with SGA symbol
   j) Donate a trophy case

2. Participation
   a) Welcome people at meetings
   b) Socials

3. Budget
   a) Small Budget Committee (4 or 5 people)
   b) Split budget- more money needs to go towards SGA
   c) Be more selective on those we give money to
   d) Return on Investment

4. Meetings
   a) More efficient- avoid arguments
   b) Greet and welcome visitors- Thank in the minutes
   c) Dress respectfully (possibly dress up more on budget request nights)
   d) Send agenda to student body

5. In House
   a) Go to DQ for meeting on McKendree Mondays
   b) Follow Robert’s Rules
   c) Put PowerPoints on files.mckendree.edu on the M Drive
   d) Be committed for events if you volunteer
   e) No cell phones
   f) Be respectful on social media

6. Campus Issues
   a) Internet/ WiFi
   b) Time Management
   c) Social Media Responsibilities
   d) Customer Service- Business Office, Physical Plant
   e) Diplomas
   f) Ames/1828- Prices and choices