

Marketing Major – 2012 – 2013 Catalog

FIRST YEAR			
<u>FALL</u>		<u>SPRING</u>	
*ENG 111	4	*ENG 112	4
UNI 101	1	GENERAL EDUCATION	13
GENERAL EDUCATION	13	WRITING PROFICIENCY EXAM	
TOTAL HOURS	18.0	TOTAL HOURS	17.0

SECOND YEAR			
<u>FALL</u>		<u>SPRING</u>	
GENERAL EDUCATION	7-8	MGT 204	3
MKT 205	3	BUS 303/304	3
*ECO 211	3	MKT 330	3
ACC 261	4	ECO 212	3
		ACC 262	4
TOTAL HOURS	17.0-18.0	TOTAL HOURS	16.0

THIRD YEAR			
<u>FALL</u>		<u>SPRING</u>	
GENERAL EDUCATION	3-4	GENERAL EDUCATION	3-4
MKT 305	3	MKT ELEC UL	3
MTH 310	4	BUS 310	3
BUS 410/ACC 321	3	ELECTIVES	6
FIN 308	3		
TOTAL HOURS	16.0-17.0	TOTAL HOURS	15.0-16.0

FOURTH YEAR			
<u>FALL</u>		<u>SPRING</u>	
ELECTIVES	6	MKT ELEC	6
GENERAL EDUCATION	3-4	ELECTIVES UL	3
MKT ELEC UL	3	BUS 450	3
MKT 354	3	MKT 310	3
TOTAL HOURS	15.0-16.0	TOTAL HOURS	15.0

*General Education Requirements – Some courses fulfill general education as well as major requirements. See catalog for accepted courses for general education

It is strongly suggested that MKT/MGT 424 should be taken for the General Education Ethics requirement and that MGT/MKT 340 be taken to satisfy the General Education Cross Cultural Studies requirement.

If students choose to double major and/or minor, the following catalog rule applies: any course applied toward the completion of one major or minor may not also be applied toward the fulfillment of elective requirements in another major or minor.