

THIRD TIME'S A CHARM!



MCKENDREE UNIVERSITY SPRING FLING WING THING

Local Business Competition

SATURDAY, APRIL 30, 2011 FROM 1PM-5PM

JUDGING...AND BRAGGING RIGHTS:

- BEARCAT BEST WINGS • PEOPLE'S CHOICE • BEST CREATIVE WINGS

Cash Prizes for each category. Tickets will be sold for wing samples. Proceeds to benefit the Lebanon Food Pantry.

OTHER FUN EVENTS:

- LIVE MUSIC WITH SMASH BAND AND OTHERS • CRAFTS AND ACTIVITIES
- INFLATABLES/RIDES • CONTESTS • FOOD • FUN FOR ALL!

There is no entry fee for participating businesses. Funds received will benefit the Lebanon Food Pantry. **It is recommended that teams prepare a minimum of 250 wings.** Restaurants are allowed to prepare wings at their respective institutions or they may prepare them on site with approval. Teams must bring utensils, warming equipment (i.e. sterno type warmers), paper towels, items for wing storage, and trash bags. Canopies and umbrellas (if wanted) will be the team's responsibility. (1) 8-Foot table and 4 chairs will be provided.

For complete rules, entry form and more information go to:

www.mckendree.edu/StudentLife/springfling.aspx or contact Craig Robertson, Director of Campus Activities Board at 618-537-6856; email: croberts@mckendree.edu.



Dear Local Business,

We cordially invite you to participate in the third annual McKendree University Spring Fling Wing Thing hosted by the Campus Activities Board. This will be a great opportunity to showcase your business to the college community and local area patrons, as well as prove that you have the best wings around!

The Spring Fling Wing Thing will be held on Saturday, April 30 on the McKendree University campus from 1pm-5pm with winners announced at 4:30pm. Proceeds from this year's event will benefit the Lebanon Food Pantry. The Lebanon Food Pantry distributes donated food items to the needy residents of Lebanon, IL.

As you know, everyone loves wings, and everybody has an opinion about their favorite style, their favorite place to eat them, and their favorite way of preparing them. There are so many options of flavor – from the traditional Buffalo-style to sweet & sour, to who knows what! Discussions about wings can bring talk more heated than the wings themselves. We hope that you take the opportunity to let your wings do the talking and take home a trophy and cash prize by competing in the various categories.

This year's event is a little different than previous events. The stakes are a little higher, and the prizes a little bigger. Wings will be judged in three categories: Best Creative Wings, People's Choice, and Bearcat Best Wing. Awards will be given to the top three finishers in the Bearcat Best Wing category. Top prize for each is a trophy to display in your establishment and a cash prize: Best Creative Wing - \$100, People's Choice - \$100, and Bearcat Best Wing - \$300 and a giant 5-foot trophy! We will also give recognition to finalists in local newspapers.

It is our hope that you will join us for a fun weekend. There are a number of other events and activities planned, including inflatable games, crafts and activities, live music featuring several bands – including the Smash Band, contests, and of course food! Information on how to participate is included in this packet. I have also included a couple flyers to help promote the event. Would you mind posting them to help promote the event? Spring Fling has proven to be the “Last Blast” of the semester for our students, and it becomes that much more special when we have participation from members of our community. If you have questions about this year's event, please do not hesitate to contact me. I look forward to working with you!

Sincerely,

Craig Robertson
McKendree University
Director, Campus Activities



McKendree University Spring Fling Wing Thing

OFFICIAL GUIDELINES

Official Guidelines

Guidelines for participating at the McKendree University Spring Fling Wing Thing are listed and are **SUBJECT TO CHANGE**

1. Chicken Wing Cook-Off:

The cook-off will encompass three categories:

- **Bearcat Best Wings – Judged Category (\$300 and Grand Trophy)**
 - Category will be judged by random McKendree personalities consisting of students, faculty, and staff. Competitors will provide wing samples to be judged at a specified time during the event. Awards will be given for second and third place.
- **Most Creative Wings (\$100 and Trophy)**
 - Got creative sauce recipe for chicken wings? Bring it! This category will be judged by random McKendree personalities consisting of students, faculty, and staff. Competitors will provide wing samples to be judged at a specified time during the event.
- **People's Choice (\$100 and Trophy)**
 - This category will be judged by the Spring Fling attendees. Ballots will be made available at each competitor's table. Ballots will be given out to people who purchase wing samples.

2. Judging (Bearcat Best and Most Creative):

Using a scale of 1-5 for a total of 15 points, wings will be judged in the following manner:

1. Appearance – Do the wings look appetizing?
2. Texture and Tenderness – Are the wings crispy, while still juicy on the inside? Are they rubbery?
3. Originality (Creative Wing) – Is the sauce made from scratch? Are the ingredients unique and unexpected? (An ingredient list would greatly help)

Using a scale of 1-10, wings are judged for taste:

1. Does the flavor match the category? Does the wing taste good? Can you still taste the chicken?
Does the sauce compliment the chicken?

A total of 25 points can be awarded per entry per judge. Winner will be declared by the highest number of points out of 75 possible.

3. Ingredients & Preparation:

Restaurants are encouraged to prepare wings at their respective establishments. Wings can be prepared on site at the event using your own equipment (grill/fryer), pending approval from the University. Teams must provide their own wings. **It is recommended that teams prepare a minimum of 250 wings.** Teams must bring utensils, warming equipment (i.e. sterno type warmers), paper towels, item for wing storage, and trash bags. Canopies and umbrellas (if wanted) will be the team's responsibility. **(1) 8-Foot Table and 4 chairs will be provided by McKendree.** Hand sanitizer or sanitary wipe type items are required at each table.

4. Selling and Promotion:

Tickets will be sold to spectators at the cost of 10 tickets for \$6.00. They will trade the tickets in for wings at a participant's table. Individual, single tickets will cost \$.75. Proceeds from ticket sales will be donated to the Lebanon Food Pantry. Vendors are allowed to have coupons and other restaurant literature available at their booth. This is a great time to promote yourself!

5. Registration and Booth Set Up:

Upon arrival at the site, the team captain must check in with the registration table for area assignment, and any new information concerning the cook-off. **Team's booth area must be set up and ready to serve by 1 p.m.** Elaborate area designs are encouraged but not mandatory. Public displays and demonstrations are encouraged as a part of crowd involvement.

6. Booth teardown: Approximately 4:30 p.m.

Areas must be cleaned up at the end of the event. Trash must be placed in provided dumpster. This includes any food waste or significant spills; customer discarded serving containers and implements, all cooking waste, and any raw food containers.

7. Application & Fees

There is no fee to participate in the McKendree University Spring Fling Wing Thing. Funds collected from the event will be donated to the Lebanon Food Pantry. Participating restaurants are asked to bring a minimum of 250 chicken wings and serving supplies.

8. Liability and Inclement Weather

We will make every effort to operate the event in a safe and secure environment during rain or shine. However, should the event be forced to close or event hours are lost due to severe weather conditions or circumstances beyond its control; there will be **NO REFUNDS** of fees paid, nor shall McKendree University, the McKendree University Board of Trustees, and any subdivision or unit of McKendree University, its officers, employees, agents, and any McKendree Spring Fling Staff or volunteer be held liable for damages, claims, expenses, or losses incurred from cancellations.

Contestants know that there is inherent risk in preparing food and are solely responsible for their booth and product and sanitary conditions. Contestants must provide proof of insurance with registration. By completing this application, I agree to release McKendree University, the McKendree University Board of Trustees, and any subdivision or unit of McKendree University, its officers, employees, agents, and any McKendree Spring Fling Staff or volunteer from any and all liability, claims, costs, expenses, injuries, and/or losses, that I may sustain as a result of my participation the listed event. **ALCOHOLIC BEVERAGES ARE PROHIBITED ON THE MCKENDREE UNIVERSITY CAMPUS.**

9. Contact Information

McKendree University Campus Activities Board
c/o Craig Robertson
701 College Road
Lebanon, IL 62254
Phone: 618-537-6856
Fax: 618-537-6449

Event Director – Craig Robertson - Email: croberts@mckendree.edu

Please complete the form below and fax/mail back to: McKendree University Campus Activities Board



McKendree University Spring Fling Wing Thing REGISTRATION FORM

Campus Activities Board will make every effort to operate the event in a safe and secure environment during rain or shine. However, should the event be forced to close or event hours are lost due to severe weather conditions or circumstances beyond its control; there will be **NO REFUNDS** of fees paid, nor shall McKendree University, the McKendree University Board of Trustees, and any subdivision or unit of McKendree University, its officers, employees, agents, and any McKendree Spring Fling Staff or volunteer be held liable for damages, claims, expenses, or losses incurred from cancellations.

I, _____ Restaurant/Individual Name will be participating in the McKendree University Spring Fling Wing Thing competition on Saturday, April 30 from 1pm until 5pm at McKendree University.

I understand that the charge to enter this event is a minimum of 250 chicken wings (per competition category) and plates, napkins, etc featuring my best recipe for public sampling, and to be set up and ready to serve by 1pm. I understand that I am responsible for the design/set up/teardown of my booth. I understand that I may only sell wings in exchange for tickets. I understand that I will not be permitted to sell any other food or beverages from my booth.

CONTACT PERSON _____

ADDRESS _____

PHONE _____ FAX (if available) _____ CELL: _____

NAMES OF TEAM MEMBERS

Contestants know that there is inherent risk in preparing food and are solely responsible for their booth and product's sanitary conditions. **Contestants must provide proof of insurance with registration.** By completing this application, I agree to release McKendree University, the McKendree University Board of Trustees, and any subdivision or unit of McKendree University, its officers, employees, agents, and any McKendree Spring Fling Staff or volunteer from any and all liability, claims, costs, expenses, injuries, and/or losses, that I may sustain as a result of my participation the listed event. **ALCOHOLIC BEVERAGES ARE PROHIBITED ON THE MCKENDREE UNIVERSITY CAMPUS.**

Printed Name

Signature

Date

TEAMS MUST BE IN PLACE BY 1 PM AT THE MCKENDREE UNIVERSITY QUAD AREA ON APRIL 30, 2011.

PLEASE RETURN THIS FORM TO:

McKendree University Campus Activities Board

c/o Craig Robertson

701 College Road

Lebanon, IL 62254

Phone: 618-537-6856

Fax: 618-537-6449

Event Director – Craig Robertson - Email: croberts@mckendree.edu