

Management (MGT)

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- Major: 58 credit hours
- Minor: 18 credit hours
- Major/Minor GPA required for graduation: 2.25

PROGRAM REQUIREMENTS:

- CAPSTONE: Business Strategy and Policy (BUS 450)

Description of Major: The management major curriculum comprises the study of both management theory and application. Students gain knowledge of how individuals and organizations function and learn essential decision-making tools that managers use in business settings. Team-building, effective communication, and dealing with cross-cultural challenges are topics that bridge several courses. Internship opportunities provide students with experience in the operation of an existing organization.

Student Learning Outcomes

Students will:

- Apply critical thought regarding the environment of business.
- Demonstrate an understanding of the major concepts in the functional areas of business.
- Understand key concepts, theories, and practices important to the management of organizations.
- Diagnose organizational situations and develop decisions and managerial actions that enhance organizational effectiveness.

Degree Preparation: Management skills are necessary in every organization. Study of the four major management functions of planning, organizing, leading, and controlling prepares students to succeed in a variety of personal and professional pursuits – businesses, government, and non-profit organizations. The management major enables students' success in their future careers through the examination of management decision making at various levels of the organization, from high-level strategic decisions to day-to-day operations and human resource issues.

MANAGEMENT MAJOR **58 crs.**

Business core requirements **37 crs.**

ACC 205	PRINCIPLES OF FINANCIAL ACCOUNTING	(3)
ACC 230	PRINCIPLES OF MANAGERIAL ACCOUNTING	(3)
ECO 211	PRINCIPLES OF MICROECONOMICS	(3)
ECO 212	PRINCIPLES OF MACROECONOMICS	(3)
BUS 303	BUSINESS LAW I	(3)
<i>or</i>		
BUS 304	BUSINESS LAW II	(3)
FIN 308	PRINCIPLES OF BUSINESS FINANCE	(3)
BUS 310	QUANTITATIVE ANALYSIS FOR BUSINESS DECISIONS	(3)
MTH 170	STATISTICS	(4)
MGT 204	PRINCIPLES OF MANAGEMENT	(3)
MKT 205	PRINCIPLES OF MARKETING	(3)
BUS 410	MANAGEMENT INFORMATION SYSTEMS	(3)
<i>or</i>		
ACC 220	ACCOUNTING INFORMATION SYSTEMS	(3)
BUS 450	BUSINESS STRATEGY AND POLICY	(3)

Management major requirements **21 crs.**

MGT 314	ORGANIZATIONAL BEHAVIOR	(3)
MGT 334	HUMAN RESOURCE MANAGEMENT	(3)
MGT 376	OPERATIONS MANAGEMENT	(3)
	Plus four management electives, at least two of which must be at the 300/400 level.	(12)

MANAGEMENT MINOR:

The minor in Management is available to students in any major. To receive a minor, the student must complete the required courses listed below and a minimum of six credit hours of Management electives at the 300-400 level. The student must complete work applied to the minor with a minimum of a 2.25 cumulative grade point average.

Management minor requirements

MGT 204	PRINCIPLES OF MANAGEMENT	(3)
MGT 314	ORGANIZATIONAL BEHAVIOR	(3)
MGT 334	HUMAN RESOURCE MANAGEMENT	(3)
MGT 376	OPERATIONS MANAGEMENT	(3)
	Plus two management electives at the 300/400 level	(6)

Management electives

MKT 315	MARKETING CHANNELS	(3)
MGT/		
MKT 316	SUPPLY CHAIN MANAGEMENT	(3)
ECO 352	LABOR ECONOMICS	(3)
or		
ECO 353	MANAGERIAL ECONOMICS	(3)
HRM 411	TALENT MANAGEMENT (W)	(3)
or		
HRM 430	BENEFITS AND COMPENSATION	(3)
or		
HRM 440	EMPLOYMENT LAW	(3)
MGT 340	INTERNATIONAL BUSINESS	(3)
MGT 350	SMALL BUSINESS MANAGEMENT	(3)
MGT 354	BUSINESS COMMUNICATIONS	(3)
MGT 360	CONTEMPORARY MANAGEMENT	(3)
MGT		
380-389	TOPICS IN MANAGEMENT	(1-3)
MGT 424	BUSINESS ETHICS AND SOCIAL RESPONSIBILITY	(3)
MGT 470	INTERNSHIP IN MANAGEMENT	(3)
MGT 480	INDEPENDENT STUDY IN MANAGEMENT	(1-4)
MGT 490	SEMINAR IN MANAGEMENT	(1-4)
SPM 320	PRINCIPLES OF SPORT MANAGEMENT	(3)

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